

5 A Day and School-Age Children



5 A Day Health Fair

A school-based health fair can be a fun and creative way to draw attention to 5 A Day at your school!

Supplies: Multi-purpose room, tables, community displays, tickets, door prizes, donated produce, posters, taste-test materials.

Two months ahead

- Designate an on-site health fair coordinator.
- Form a group/committee.
- Brainstorm ideas that focus on both 5 A Day and physical activity.
- Assign some responsibilities to the students. For example, put groups in charge of music, advertising or set-up. Use an older student or teacher advisor to work with the students.
- Ask supermarkets, farmers' markets and produce boards to donate fruits and vegetables.
- Ask an aerobics instructor to volunteer time to conduct fun physical activities at the fair.
- Solicit participation from parents and community health organizations, such as the American Cancer Society, American Heart Association, YMCA, LPAN or local hospitals. See the Create the Team portion of this kit for more ideas.
- Schedule the event.
- Make raffle tickets and arrange for door prizes. Many local businesses are willing to donate prizes for community organizations.
- Promote the health fair to youth organizations and parents.
- Designate a master of ceremonies.
- Arrange to borrow fruit and vegetable costumes and recruit students, parents and teachers to wear them

One month ahead

- Promote the health fair with flyers and posters distributed to parents, local businesses and community organizations.
- Elicit parent participation by arranging for parents to support a booth with educational activities.

The day of the fair

- Have students perform a 5 A Day-related song or routine at the health fair.
- Demonstrate ways to prepare fruits and vegetables that are easy and great after physical activity.
- Set up a taste-testing section or booths throughout the room.
- Decorate the room with posters of fruits and vegetables and those encouraging physical activity.